

Deadlines

Application and \$500 deposit made payable to Penn State are due by March 31, 2008.

A current passport that will not expire before January 31, 2009 is required by April 30, 2008, in order to apply for the necessary visa.

Prerequisites

ECON 002 or ECON 004 and a strong desire to learn about the economy, history, and culture of China. (Note: The ECON prerequisite may be waived at the discretion of the instructor.)



After taking this course, students will have a much better understanding of:

- some elements of China's history and culture that have helped to shape its modern economic and political development
- the operation of the contemporary Chinese economy
- the nature and impact of major economic reforms that were begun in China in the late 1970s
- China's current economic development
- the impact of China's economic ascendancy on U.S. as well as global business and society
- the role of multinational business and foreign investment activity in shaping China's economic growth and development
- the importance of understanding cross-cultural differences when conducting business abroad
- factors that affect business management and marketing strategies in China

The Behrend College

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Summer Session: June 15–30, 2008

Study Abroad in China



ECON 473 or B ADM 597E

China in the Global Economy:
History, Culture and Society



Sam and Irene Black School of Business

Penn State Erie, The Behrend College

Course Overview

This course will enable students to understand China's growing role in the contemporary global economic and political arenas. It will introduce students to some of the elements of Chinese history, culture, and politics that have played a major role in shaping China's current economic development. Principles and concepts from international business and economics will also be introduced and emphasized to enable students to understand the causes and consequences of the dramatic growth of multinational business and foreign investment in China. And the course will



examine the impact of China's economic ascendancy on U.S. as well as global business and society.

The highlight of the course is a two-week trip to China, which will include interactions with staff from a major Chinese university, visits to some multinational corporations operating in China, discussions with representatives from business and industry, and tours of some of the major historical and cultural sights.

This course may be used to satisfy the University's international cultures (IL) requirement.



The course can be taken at the undergraduate or graduate level.

Instructor:

Dr. Kenneth Louie
Sam & Irene Black School of Business
Penn State Erie
Hopkins-Nanjing Center, China

Costs

PSU Tuition and Fees

The estimated cost of the trip to China is approximately \$2,600 and includes round-trip airfare from Erie, PA, double-occupancy dorm room at Hopkins-Nanjing Center, double-occupancy four-star hotels while traveling in China, most meals and all tours while in China. Airfare and tour costs depend on the number of participants.

Other fees include required travel insurance, visa fee, and hepatitis vaccinations.

For a detailed list of costs, syllabus, and application form, please contact:

Ms. Patty Conboy
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