

# Study Abroad in China - 2008

*Summer Session 2008 (June 15-30, 2008)*

**"China in the Global Economy:  
History, Culture, and Society" (ECON 473)**

**Instructor: Dr. Kenneth Louie, Penn State Erie**



## Learn about:

- ❖ China's growing role in the contemporary global economy
- ❖ elements of Chinese history, culture, and society that have influenced China's economic development as well as its participation in today's world economy
- ❖ the impact of China's economic ascendancy on U.S. as well as global business and society
- ❖ the dramatic increase in multinational business and foreign investment activity in China and their impact on the Chinese economy as well as the world economy
- ❖ cross-cultural differences that affect business management and marketing strategies in China

## Appropriate for students in:

- ❖ economics, business/management, international business, marketing
- ❖ history, international relations, international studies, political science
- ❖ MBA programs

## Estimated Costs:

- ❖ \$2,600 for the trip to China (June 15 - 30, 2008\*), which includes:
  - round-trip coach airfare from Erie  
*(Tentative itinerary includes Beijing, Shanghai, Nanjing, Xi'an, and Hong Kong)*
  - Class sessions at Johns Hopkins-Nanjing Center in Nanjing, China
  - 4-star hotel accommodations (double occupancy) and most of the meals
  - lectures from business and academic professionals
  - all tours to sights of cultural, historical, and economic interest  
*(Great Wall, Tiananmen Square, Forbidden City, Terra Cotta Soldiers, etc.)*
- ❖ Plus Penn State tuition & fees if taking the course for academic credit

## For more information, please contact:

- ❖ Ms. Ruth Pflueger, Director, Behrend Learning Resource Center  
Phone: (814) 898-6418

*\*Travel dates may vary slightly based on airfares.*