



Graduate Assistantship Position

The Center for Credit & Consumer Research, an applied outreach unit of the Sam and Irene Black School of Business at Penn State Behrend, has a need for a graduate assistant for the upcoming academic year (2009-2010). The major responsibilities of this position will include: 1) research consumer-related topics; 2) manage consumer research studies including data collection and analysis; 3) provide educational outreach support to LIVE Game Show and other programs; 4) provide support for use of Cricket personal response devices; 5) maintain website (www.cccr.psu.edu) and Online Game— including updates, website data tracking, and additions/ modifications to question database; 6) track and document progress of all CCCR programs; and 7) other support as needed by the Sam and Irene Black School of Business.

This half-time graduate assistantship requires 20 hours per week assisting the center for 36 weeks during the 2009-2010 academic year, and may also include 12 weeks during the summer(s). The assistantship provides a stipend, full tuition benefits for 9-12 credits during the academic year, and 4-6 credits during the summer, and an opportunity to purchase health insurance benefits.

Candidates for this graduate assistantship must:

- Be admissible/ have applied to the Penn State Behrend MBA program and the Graduate School of Penn State.
- Have completed coursework and/or have experience in market research and consumer behavior.
- Provide examples of previous research analysis and report development.
- Three (3) Letters of recommendations specifically addressing market research, analytical skills, and organizational abilities.

Successful candidates should demonstrate excellent organizational and communication skills and a strong understanding of market research, consumer behavior concepts, theory, and application; have the ability to work well under pressure with time limitations and deadlines; and be capable of supervising undergraduate students; managing multiple projects, and working in a team.

Candidates should have experience with: SPSS and Microsoft Office. Candidates should rate themselves on each of these skills on a scale of 1 to 5, with 1 being little to no experience and 5 being a significant amount of experience, and provide a short explanation for any rating above 2.

Send cover letter and resume to:

Ms. Erica Jackson
Graduate Assistantship Application
Center for Credit & Consumer Research
Sam and Irene Black School of Business
Penn State Behrend
5101 Jordan Road
Erie, PA 16563

For questions about this position, contact Ms. Jackson directly, at 814-898-6107 or ekj2@psu.edu.
Application Deadline is May 15, 2009, or until a suitable candidate is identified.

Penn State is committed to affirmative action, equal opportunity and the diversity of its workforce.