

2008-2009 Penn State Behrend Speaker Series

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This publication is available in alternative media upon request.



Tuesday, September 16th

7:30 p.m., McGarvey Commons

Donna Brazile and David Frum

**"A Moderated Conversation about the Presidency and Politics in
America."**

DONNA BRAZILE

Political Commentator and Chair of the Voting Rights Institute

Donna Brazile is Chair of the Democratic National Committee's Voting Rights Institute (VRI) and an Adjunct Professor at Georgetown University in Washington, DC. The VRI was established in 2001 to help protect and promote the rights of all Americans to participate in the political process. She is also the author of *Cooking with Grease: Stirring the Pots in American Politics*, a memoir about her life in the political arena, and co-author of *What We Do Now*, which was published by Melville House in 2004.

David Frum

Former Presidential Speechwriter, Political Analyst, and Author

David Frum is the author of six books, including two *New York Times* bestsellers: *THE RIGHT MAN: The Surprise Presidency of George W. Bush* (2003), and co-author with Richard Perle of *AN END TO EVIL: How To Win the War on Terror* (2004). His newest book is, *COMEBACK: Conservatism That Can Win Again*, published by Doubleday on December 31, 2007.

Tuesday, October 21st
7:30 p.m., McGarvey Commons

Peter Leyden

"The Rise of the Millennial Generation: The Young Generation That Will Change America and the World"



Technology and Future Trends Expert, Author of *What's Next?* and *The Long Boom*

Peter Leyden is the perfect person to tell this big-picture story that connects many disparate fields. His career has tracked the different stages of this unfolding story. Leyden deeply understands the technology and new media, having served as managing editor of the original *Wired* magazine that introduced the digital revolution to the world and that pioneered the early online world of the web. Out of that experience, he co-authored the book *The Long Boom, a History of the Future, 1980-2020*, which was translated into half a dozen languages.

Sponsored by the Black School of Business.

Thursday, November 13th
7:30 p.m., Junker Center
Jerome Bettis (Former Pittsburgh Steeler)

Former Pittsburgh Steelers running back Jerome "The Bus" Bettis will share "Championship Choices," answer questions, and greet fans during his Speaker Series appearance. Bettis is founder of The Bus Stops Here Foundation, a nonprofit organization that supports a variety of initiatives to help disadvantaged youth; he also is a vocal proponent of asthma education. In 2002, he received the NFL's Walter Payton Man of the Year Award to honor his charitable works.





**Tuesday, January 20th
7:30 p.m., McGarvey Commons
Jerome Ringo**

Environmental Pioneer and President of the Apollo Alliance

As president of the Apollo Alliance, Jerome Ringo represents more than 17 million people across the country and has been endorsed by the AFL-CIO and 22 international labor unions. The Apollo Alliance is a coalition of labor, environmental, national security, civil rights, and business leaders fighting to make America independent from foreign energy in 10 years. The Apollo Alliance is a broad coalition of major national environmental organizations, more than 50 businesses, and the support of more than 100 organizations in the nation's states and cities.



**Thursday, February 26th
7:30 p.m., McGarvey Commons
Dava Sobel
"The Planets"**

Former *New York Times* science reporter Dava Sobel is the author of the best-sellers *Longitude: The True Story of a Lone Genius Who Solved the Greatest Scientific Problem of His Time* (now in its twenty-ninth hardcover printing) and *Galileo's*

Daughter: A Historical Memoir of Science, Faith, and Love. She's frequently been honored for her ability to help the public understand and appreciate the role science plays in our lives.

Sponsored in part by the School of Science.



Thursday, April 16th
7:30 p.m., McGarvey Commons
John Replogle, CEO Burt's Bee's

John earned a B.A. in History from Dartmouth College and an M.B.A. from Harvard Business School. His upbringing in New England gave him a great appreciation for the ocean and mountains and helped him to become an avid outdoorsman. Put him on a bike, in a canoe or on a hiking trail and he couldn't be happier.

Replogle's extensive experience and global exposure have helped him to rapidly craft a compelling strategic vision for the skin care division and lead it on a path of renewed, accelerated top-line growth.

Sponsored by The Black School of Business.

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