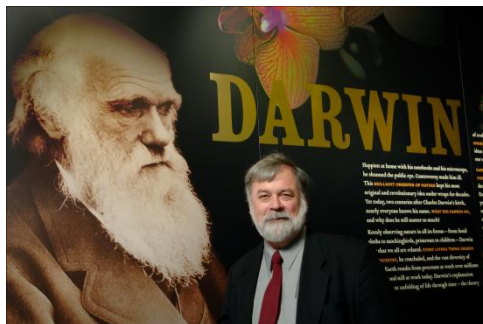


THURSDAY, SEPTEMBER 24
NILES ELDRIDGE
AUTHOR & PALEONTOLOGIST
7:30 P.M., REED MCGARVEY COMMONS



By studying patterns repeated in the history of life and analyzing the relationship between global extinctions of the geologic past and the present-day diversity crisis, Niles Eldredge has refined scientific theory on the evolutionary process, challenging Charles Darwin's belief that evolution occurs only gradually.

This Speaker Series event is sponsored by the School of Science, the Student Activity Fee, the Division of Student Affairs, and the Harriet Behrend Ninow Memorial Lecture Series Fund.

Tuesday, October 20
Speaker Series
“Marketing Mastermind From Starbucks and Whole Foods”
John Moore
7:30 p.m., REDC 180 Conference Center

As a marketer, speaker, marketing advice with devotion from both



From 1994 through of working deep inside and Whole Foods manager and national

focused his teams on activities that were less about using traditional advertising, and more about using the influential power of devoted customers as the advertising vehicle.

and author, John Moore shares business and companies seeking to earn unwavering customers and employees.

2004, Moore had the extraordinary opportunity the marketing departments of Starbucks Coffee Market, where he served as retail marketing marketing director. At both brands, Moore

In 2005, Moore began the Brand Autopsy Marketing Practice to share the many lessons he has learned about marketing with passion and purpose. Working as a marketingologist, he helps companies of all sizes to diagnose and treat common marketing ailments, including: anemic sales, ideation fatigue, poor brand complexion, and contagious employee apathy.

A long-time believer in word-of-mouth marketing (WOM), Moore is currently putting his experience to good use as a WOM Enthusiast for the Word of Mouth Marketing Association. In this role, he educates and motivates businesses to use word-of-mouth marketing effectively and ethically.



Thursday, December 10, 2009

**“Creator of the PostSecret Project”
Frank Warren**

7:30 p.m., Junker Center

Frank Warren is the sole founder and curator of the PostSecret Project: A collection of over 200,000 highly personal and artfully decorated postcards mailed anonymously from around the world, displaying the soulful secrets we never voice.

Warren's first book, *PostSecret: Extraordinary Confessions from Ordinary Lives* (ReganBooks) is a *New York Times* best-seller. He followed it up with *My Secret: A PostSecret Book*, *The Secret Lives of Men and Women: A PostSecret Book*, and his most recent, *A Lifetime of Secrets*. In 2009, he will release a *PostSecret* book focusing on religion and spirituality, *PostSecret: Confessions on Life, Death, and God*. In 2006, his PostSecret website (which receives over 3,000,000 visitors every month) was awarded six weblog awards including “Best American Blog” and “Blog of the Year.” His traveling exhibition of PostSecret cards was called by the *Washington Post*, “One of the five best art shows in 2005”.

Wednesday, January 20, 2010

Michelle Norris

“Host of NPR’s All Things Considered”

7:30 p.m., REDC 180 Conference Center

Michele Norris, an award-decades of experience, hosts *Considered*, public radio's Robert Siegel and Melissa December 9, 2002. Before coming to NPR, Norris post she held from 1993 - 2002. “Closer Look” segments on Norris reported extensively on nation's drug problem, and poverty. Norris has also reported for the *Washington Post*, *Chicago Tribune*, and *Los Angeles Times*. Her *Washington Post* series about a six-year-old who lived in a crack house was reprinted in the book *Ourselves Among Others*, along with essays by Václav Havel, Nelson Mandela, Annie Dillard, and Gabriel García Márquez.



winning journalist with more than two NPR's newsmagazine *All Things* longest-running national program, with Block. Norris began hosting on

was a correspondent for ABC News, a As a contributing correspondent for the *World News Tonight with Peter Jennings*, education, inner city issues, the

Tuesday, March 16, 2010

Stuart Varney

“Business and financial Journalist for FOX News”

7:30 p.m. REDC 180 Conference Center



Charismatic, articulate, and candid, Stuart Varney consistently wins rave reviews from audiences, and is credited with changing the way that television reports on financial and economic news worldwide. A Fox News Channel anchor, he joined the Fox Business Network as an anchor on October 15, 2007. Formerly the host of CNBC's broadcast of *The Wall Street Journal Editorial Board with Stuart Varney* and co-host of CNN's *MoneyLine News Hour* from 1999 to 2001, Varney joined the Fox News network in December 2003 as a contributor to a variety of shows, including *Your World with Neil Cavuto*, *Bulls & Bears*, and *Forbes on Fox*. He is also notably a founding member of CNN's award-winning business team, and former host of both *Business Day* and *Business Asia*. He joined CNN upon its founding in 1980.

Tuesday, April 20, 2010

Jean-Michel Cousteau

“Marine Explorer, Environmental Activist, Educator, and Filmmaker”

7:30 p.m., Reed McGarvey Commons



For more than four decades, explorer, environmentalist, educator, and film producer Jean-Michel Cousteau has used his vast experience to communicate to people of all nations and generations his love and concern for our water planet.

Since first being “thrown overboard” by his father at the age of seven with newly invented Scuba gear on his back, Cousteau has been exploring the ocean realm. The son of ocean explorer Jacques Cousteau, Cousteau spent much of his life with his family exploring the world's oceans aboard *Calypso* and *Alcyone*. After his mother's death in 1990, and his father's death in 1997, Cousteau founded Ocean Futures Society in 1999 to carry on this pioneering work.